

SPONSORSHIP OPPORTUNITIES



Presented By _____
ENTREPRENEURS FORUM
of Greater Philadelphia

Philadelphia's Premier Entrepreneurship Award

Media Strategy

Comprehensive, omnichannel paid, and organic digital marketing plan.

Paid Advertising

- Social Media- \$2500

Social Media

- Facebook/Instagram
- LinkedIn
- Twitter

Email Marketing with Sponsor Content

Partner Marketing

- Goldman Sachs 10KSB
- Philadelphia Startup Leaders
- Accelerators, BFTP
- Local Universities

New P100 website

Printed Ad Announcing Winners

Branded with Sponsor Logos

Gold Sponsorship

Event Exposure

- Logo/company name on PowerPoint presentation
- Logo on custom webinar page*
- Logo on gift box
- Opportunity to submit gift box item
- Welcome remarks & award countdown voice over by company representative*
- 10 virtual event registrations*
- Company advertisement in scrolling AV loop*
- Ad in program

Pre-Event Exposure

- Logo on P100 website & email marketing
- Featured content on P100 website & emails*
- (8) social media posts*
- Logo on 25% of Facebook and LinkedIn ads*

Post Event Exposure

- Logo on recap email promoting photos and survey*
- Electronic attendee list (excluding email addresses)*
- Logo in printed award announcement

Investment: \$10,000

*Starred items are only available in this package



Gold Sponsorship - Content Influence

Collaboration on Personalized Messaging for Outbound Strategies

Sponsor Driven Demographic/Industry Selection (within the boundaries of the Philadelphia100® demographic)

Curated Sponsor Created Content on Philadelphia100® Website

- Marketing and promotion via Philadelphia100® email lists & social media channels
- Published as evergreen content Philadelphia100® website

Sponsor Webinars

- Collaboration with Philadelphia100® Committee on topic selection
- Marketing and promotion via Philadelphia100® email lists & social media channels
- Published as evergreen content Philadelphia100® website

Silver Sponsorship

Event Exposure

- Logo/company name, PowerPoint presentation
- Logo and sponsor virtual poll or chat function
- Logo on gift box
- Opportunity to submit gift box item
- 5 virtual event registrations

Pre-Event Exposure

- Logo on P100 website & email marketing
- (4) social media posts

Post Event Exposure

- Logo in printed award announcement

Investment: \$5,000

Bronze Sponsorship

Event Exposure

- Logo/company name on PowerPoint presentation
- Logo on gift box
- Opportunity to submit gift box item
- 3 virtual event registrations

Pre-Event Exposure

- Logo on P100 website
- (2) social media posts

Post Event Exposure

- Logo in printed award announcement

Investment: \$2,000